

Salisbury University Art

September 5, 2024

Program Summary

With over 200 students, Salisbury University's Art Program offers a comprehensive and dynamic education in the visual arts, fostering creativity, critical thinking, and technical proficiency across various media. The program provides students with a solid foundation in traditional and contemporary art practices, including painting, sculpture, digital media, and graphic design. With access to state-of-the-art facilities and dedicated faculty, students are encouraged to explore their artistic potential, develop a personal aesthetic, and prepare for diverse careers in the arts.



Strengths & Noteworthy Practices

Salisbury University's Art program is exemplary in developing students with the Essential Employability Qualities (EEQs) critical to workplace success, regardless of discipline. Each of the eight EEQs is deeply embedded throughout the curriculum. In addition to the EEQs, the program develops a strong sense of business acumen, with much of the curriculum anchored in work-relevant contexts.

With the strong emphasis on "critique" in art classes, Salisbury Art graduates excel in the ability to give and receive feedback—a skill highly valued by employers. This ability is vital for fostering a culture of continuous improvement, effective communication, and collaboration within the workplace. Arts students, who are accustomed to continuous feedback, goal-setting, and iterative improvement, are well-prepared to thrive in environments that require ongoing evaluation and proactive problem-solving, making them valuable assets to any organization and setting them up to be leaders who develop others.

Problem-solving is inherently *creative*. Throughout the artistic process, students encounter obstacles, such as technical issues or creative blocks, requiring them to develop problem-solving skills that are transferable to any workplace.

The AI economy's need for creative skills is growing, driven by the necessity for human-centered design, innovation, content creation, ethical sensitivity, interdisciplinary collaboration, market differentiation, and skill diversification. Art students have skills that cannot be replicated by AI - which is not the case for students in many other majors.