

Murray State University Public & Community Health

July 18, 2023



Program Summary

The Bachelor of Science in Public and Community Health (PCH) at Murray State University is a dynamic major that is interdisciplinary in nature and provides options that allow students to prepare for various careers in public and community health organizations, such as hospitals, governmental agencies, non-profits, and worksite wellness programs. The program's mission is to prepare leaders for tomorrow's health care challenges.

Strengths & Noteworthy Practices

The program has integrated all of the Essential Employability Qualities (EEQs) throughout the curriculum - reinforcing students' employability skill proficiency and ensuring all students within the program develop these qualities.

The Career Services department is a strong asset and resource to program faculty and students and their services are integrated into program curricula. The internship program is extremely well thought out and executed - from exploration and resume development in the semester prior to the internship, through the thoughtful weekly learning goals, to the requirement of a thank you letter at completion. The integration of the internship into the program is an exemplar for academic programs at other colleges and universities.

Employer engagement, particularly via the internship program, is strong. The program does an excellent job of addressing the two EEQs that challenge many academic programs - Learning & Adaptability and Motivation & Initiative. In the evolving workforce, where automation and artificial intelligence become more commonplace, these are two particularly relevant EEQs.