EEQ Certification Standards

The standards provide an evidence-based and consistent framework for delivering employability skills in education and technical skills training.

1. **EEQ Preparation**
   - Addresses integration of Essential Employability Qualities (EEQs) into degree, non-degree and short-term credential training programs
   - Involves work-based learning opportunities
   - Documents learners’ achievement of the EEQs

2. **Employer Engagement**
   - Evaluates the extent to which – and how – employers (and other relevant external stakeholders, such as community-based partners, workforce boards, associations, or industry sector representatives) are engaged in an appropriate feedback loop on the design, delivery, and evaluation of EEQs at the degree, non-degree, and short-term credential level

3. **Integrated Support Services**
   - Addresses the extent to which all learners are supported in their employability journey
   - Integrates employability support systems into degree, non-degree, and short-term credential programs

4. **Learner Engagement**
   - Addresses the collection, evaluation, and use of relevant feedback from current students and from completers as they experience and participate in the world of work

5. **Transparency of Outcomes**
   - Addresses the extent to which the organization and its programs are linked to educational attainment, greater economic mobility, and prosperity
   - Evaluates the extent of transparency and reporting of outcomes to learners and the public and how degree, non-degree, and short-term credentials continuously adapt to labor market demands

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