



Action Planning & Advisory

BENEFITS

- Program and learning outcomes that map to the EEQ CERT framework
- Curricular activities that support students' acquisition of the Essential Employability Qualities
- Stronger engagement with employers and alumni
- Stronger partnerships with career services and institutional research
- Enhanced public information around the program and graduates' employability characteristics
- Readiness to submit an EEQ CERT portfolio

WHAT PEOPLE ARE SAYING

"There still exists a gap between higher education and industry or employer needs. It is commendable that QAC is walking the "often only talk" of linking qualifications and skills from Institution of higher education to the industry and employment qualities."

— EEQ CERT Reviewer



TARGETED RECOMMENDATIONS & SUPPORT

Upon completion of a Self-Assessment, programs interested in strengthening their execution of graduate employability preparation or working toward certification may engage in an action planning process with the EEQ CERT team.

This work involves capacity building exercises to integrate and assess EEQs in the curriculum, to bring together career services, employers, alumni and students more holistically and systematically, and to generate and publish relevant data about the program for prospective students and others. There may be a diagnostic visit to adapt the support to the needs of specific programs or the institution as a whole.

CAPACITY BUILDING

Capacity building activities strengthen the knowledge, abilities, skills and behavior of individuals, while improving institutional structures and processes such that the organization can efficiently meet its mission and goals in a sustainable way.

